



POWER FORWARD AND LEAD



PROJECT INSTIGATE

LEADERSHIP, LEARNING & GROWTH STRATEGIES

POWER FORWARD AND LEAD

(ONLINE MASTERMIND & GROUP COACHING HYBRID PROGRAM)

A small tight-knit community of strong leaders with an idea and ambition to create a positive change in their life and their communities; even the world. These are individuals who are ready to invest in their personal, professional and organizational growth, through meaningful relationships and a powerful leadership program consisting of other like-minded leaders. They dream together, build each other up, and hold each other accountable to reach goals exponentially faster than they would on their own - achieving success (however they choose to define success) while maximizing impact, delivering results and instigating massive change.

What is Power Forward and LEAD program?

Power Forward and LEAD is an online mastermind and group coaching hybrid program offered by Project Instigate to help business and non-profit leaders who dream of making a difference in the world. It helps them reach their goals and achieve success exponentially faster than they would on their own. It provides up and coming movers and shakers of the world with a safe space where they can build trust and meaningful connections in a positive, motivating and collaborative environment. This program is a hybrid between small group coaching and a mastermind where members of the program learn from each others' success and help each other find solutions to the barriers and challenges towards reaching goals. The key here is being solution and results focused. Being a member of Power Forward and LEAD involves coming to every session from a place of genuine love and care, and with an open and giving heart to support each other in making a difference.

What is Group Coaching and Mastermind?

Coaching is a process through which individuals or organizations develop the foundation and the creative process through paid mentorship, to help them reach their goals faster bridging the gap between where they are and where they need to be, while avoiding costly mistakes along the way. Group coaching adds a community element to the process enhancing the learning experience and the potential for success, along with cost saving benefits.

Mastermind is a type of an alliance with the purpose of bringing together a group of people to discuss different aspects of their lives and business(es) where they are experiencing blocks and successes. They brainstorm solutions and use their personal experiences to help each other grow. Masterminds can be groups of various sizes and require commitment towards other members of the masterminds - the commitment to show up, to be present and to contribute wholeheartedly.

The term “Mastermind Alliance” was popularized in the book “Think and Grow Rich” by Napoleon Hill in 1937. Napoleon Hill interviewed Andrew Carnegie and with his help, studied the richest men in the world over the next 20 years to discover and document the secrets of success. Dr. Hill later became an advisor to two American presidents. One of the 13 secrets Napoleon Hill discovered was the “Mastermind Alliance.” He observed that successful people get together with other successful people to talk about their ideas and make them happen.



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Who is Power Forward and LEAD most suited for?

Power Forward and LEAD is most suited for leaders who want to leave a lasting impact on the world. In doing so they find greater satisfaction out of their life, reach their goals faster, and living the life they always dreamed of while building meaningful lifelong friendships and connections along the way. This program will turn these individuals into powerful leaders capable of making a positive impact in their communities and changing the world, through a journey of self discovery and the process of discovering their values and purpose in life. It will equip them with more tools in their toolkit to achieve their goals faster. It is for individuals who are positive, kind, giving, and always wanting to improve themselves and work on their personal/professional growth.

Who is Power Forward and LEAD not suited for?

Empathy is the foundation of Power Forward and LEAD mastermind program. Sometimes it helps to vent and to just be heard when feeling down or going through a difficult time. It's important to embrace and acknowledge all emotions. However, when experiencing mental health concerns such as depression or suicidal thoughts, among other things, it is important to keep in mind that Power Forward and LEAD Program is not a counselling or therapy program, and to seek professional in such cases.

Members of Power Forward to Success can come from all parts of the world and all walks of life sharing the commonality of wanting to build something incredible, weather it's a business, non profit organization, or grassroots community development project. However this is not a business networking program and unwelcome solicitation of products or services may result in being removed from the program. This program is also not suitable for Multi Level Marketing (MLM) or Network Marketing businesses.

What do I get as part of the program?

The enrollment for Power Forward and LEAD mastermind includes being part of a small tight-knit group of individuals in a group coaching and mastermind hybrid format and access to a private Facebook community and a Members' Vault for additional tools, support and accountability. Members also receive four 1-hour complementary one-on-one success strategy sessions to help them build the foundation for success. These complementary sessions will help them gain clarity on their values, purpose, and entrepreneurship style, followed by a unique to them strategic plan. Furthermore, members will also receive worksheets for any Project Instigate facilitated online seminars in advance and occasionally gifts from guest speakers.



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Additional benefits for Power Forward and LEAD members:

Community & Peer Support- Building life long friendships with other individuals who are uplifting, supportive and generous.

Resources & Connections - Connections that will help you overcome challenges and struggles and provide you with the access to resources needed to reach your goals faster.

Self Confidence & Self Efficacy - Learning to trust your own abilities, qualities and judgement and believing in your own ability to execute things, achieve goals and to get things done.

Success Strategies - Targeted training and learning opportunities to help you overcome challenges, become more productive and gain practical skills to help you succeed.

Mindset Shift - Becoming more creative, and solutions / results focused. Learn to think differently and see the world from a different perspective.

Accountability - A mentor and a community of individuals committed to holding you accountable, and to help you create the necessary changes in order to succeed.

Leadership, Learning & Growth - Knowledge and tools to help you make faster and better decisions to achieve success exponentially faster than you would on your own and gain new skills (as per your unique needs) such as:

Soft Skills: Peer support, facilitation, interviewing, communication and conflict resolution, active listening, resourcefulness, charisma, tactfulness and diplomacy, etc.

Concrete Skills: Policy and program development and evaluation, project and team management, execution strategies, public speaking, professional writing, etc.

Results - This this program is created to help you get results. Without results, there is nothing.

Fun - We can't forget about fun. Incorporating play and having fun makes learning and growing more enjoyable and sustainable. And how can we not have fun when we love doing what we do and are surrounded by an incredible community of people who are committed to lifting us up and helping us succeed.



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What investment is required on my part?

Power Forward and Lead Mastermind requires a commitment to the program and to the fellow members of the program out of respect and consistency of results for ourselves and for each other. There is also a financial investment as outlined below. When you join a group coaching / mastermind program, regular attendance is expected and must be prioritized. This is a commitment that we make not just to others in the group but also to ourselves as part of self-care and prioritization of our own goals and dreams.

Each mastermind group meets once a month for upto two hours total for each meeting, online via Zoom. A one year commitment is expected, however there is no binding contract. The mastermind continues until you no longer wish to continue with 30 days notice. If after the first three months you feel that you have not received enough value for your time and money, you may ask for a full refund and it will be provided. In which case I only ask that you do tell me what I could have done better.



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Pricing and Payments

Start-Up Mastermind (Solopreneurs / New Business Leaders)	
Success Package \$75 CAD / Month	Accelerated Success Package \$200 CAD / Month
<ul style="list-style-type: none"> • Mastermind Meetings • Four 1-Hr One-on-One Success Strategy Sessions • 4-Step Framework for Discovering Your Unique Leadership Process • Worksheet for Online Seminars • Access to Members' Vault 	<ul style="list-style-type: none"> • Everything in Success Package, PLUS • An additional coaching session per month
** Billing is on a quarterly basis	

Advanced Matermind (Established Business Owners and Organizations)	
Success Package \$200 CAD / Month	Accelerated Success Package \$400 CAD / Month
<ul style="list-style-type: none"> • 10 Mastermind Meetings • Four 1-Hr One-on-One Success Strategy Sessions • 4-Step Framework for Designing Your Unique Leadership Process • Worksheets for Online Seminars • Access to Members' Vault 	<ul style="list-style-type: none"> • Everything in Success Package, PLUS • An additional coaching session per month
** Billing is on a quarterly basis	



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believe.
achieve.
succeed.

A warm welcome from Fatima...

Fatima Zaidi is an international motivational and TEDx speaker, Leadership Strategist and Expert and the Founder of Project Instigate. She is the President-Elect for the Rotary Club of Chilliwack After Hours, Board Director of KPU Alumni Association, member of Chilliwack Mayor's Task Force on Inclusion, Diversity, and Accessibility (MTFIDA), Learning Specialists Association of Canada, and Mission Regional and Chilliwack Chambers of Commerce.

Fatima has spent 15,000+ hours providing leadership and community development services working for and in partnership with several non-profit agencies and education focused entities. Her portfolio includes spearheading national anti-bullying campaigns, facilitating leadership, and learning programs as well as support for new immigrants and refugees, facilitating youth and women's empowerment programs, and advocating for inclusion, diversity, and community development. More recently, she has been working towards homeless prevention and poverty reduction.

Through her extensive portfolio, Fatima has developed expertise in policy and program development, and facilitation of results focused leadership programs. Through strategic consulting, masterminds, and group/team trainings, Fatima has created mentorship opportunities for entrepreneurs and leaders who want to maximize impact, deliver results, and instigate massive change by helping them strategize their next steps so they feel more empowered and less overwhelmed and be able to impact the world through their areas of expertise.

