

# Fatima Zaidi

**Motivational & TEDx Speaker**  
**Leadership Strategist & Expert**  
**Corporate Training &**  
**Organizational Leadership**



## A warm welcome from Fatima...

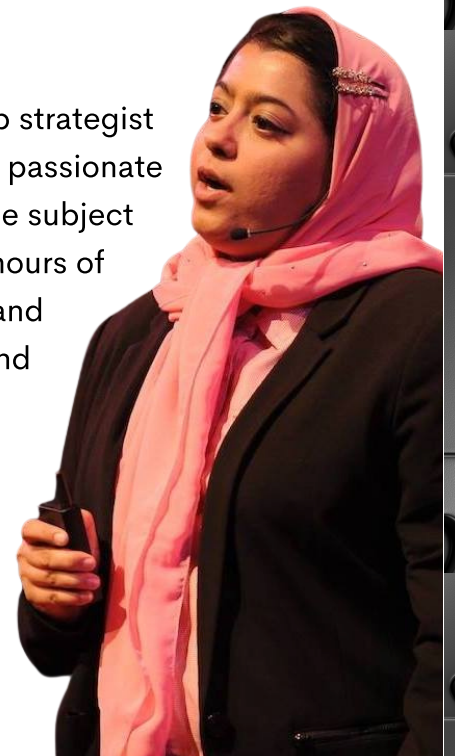
I started public speaking at age 7, and I was instantly hooked. I was confident and ready for spotlight anytime and anywhere. At 17 years young, I became fascinated by and immersed in spearheading community development projects, developing and facilitating leadership programs, and motivational speaking for various demographics. Through these experiences, I have developed a keen eye for finding and filling gaps in systems, expertise in policy and program development leadership training.

Today I am an international motivational and TEDx Speaker, leadership strategist and expert, and the founder of Project Instigate training leaders who are passionate about impacting their world in a meaningful way. I love to educate on the subject of Compassionate Leadership - my flagship program. With over 15,000 hours of leadership training experience, I can create a mindset and cultural shift and bring transformation to any environment creating a sense of belonging and harmony for the team leaving them energized about living and breathing their company's vision, mission and core values and becoming focused on the company's growth, increasing productivity and getting results.



**PROJECT INSTIGATE**

LEADERSHIP, LEARNING & GROWTH STRATEGIES



## **Are we a strong fit for working together?**

Project Instigate's corporate and leadership trainings are ideal for leaders, businesses and non profit organizations who believe in making a positive impact in their communities and in the world around them, by always striving to inspire change, improve lives and uplift humanity through their organization's vision and mission. They are ready and willing to invest in a high quality speaker and leadership trainer for the personal and professional growth of their teams at every level.

## **We may not be a great fit to work together if...**

- Your organization is a Multi-Level-Marketing company. Sorry, I don't speak at MLM related events.
- The upper level leadership, management or executives at the organization are not open to change or equally invested in their personal and professional growth. Change and cultural shift in any business takes place from inside to out. If there is a disconnect or lack of trust between team members and team leaders, any positive results and changes will not be sustainable long term.
- You are looking for a free or low cost speaker / trainer. Leadership Development and Corporate Training is an investment in the long term well being of your organization and your team members. When it comes to speakers and trainers, you do get what you pay for. During times when most people and businesses shrink or cut back, best ones invest more in to their people and their cultures.

## **What do I get as part of the program?**

- A consultation to better understand the results that you are looking for.
- A complementary 30 minute introductory presentation on Compassionate Leadership.
- A custom program for you and/or your team based on the size of your team and your organizational needs.
- Delivery of the talk, program, seminar, training, etc.
- Relevant notes, handout, worksheets, etc.
- A certificate of completion for all participants at the end of trainings.
- A follow up plan for continued training and support.



**PROJECT INSTIGATE**

LEADERSHIP, LEARNING & GROWTH STRATEGIES

## Guaranteed Results

1. Feeling more empowered, energized and motivated.
2. Improved leadership skills and mindset shift.
3. Cultural shift and strong sense of harmony and cohesiveness, improved trust and communication, better relationships and a new outlook and focus.
4. Increased productivity, reaching goals faster, accelerated results and increased profits.
5. Practical application, tools and information ready to be implemented immediately.
6. Fun Time For Everyone- Bonding through a genuinely good time.

All my trainings and engagements come with a 100% satisfaction guaranty. If for any reason you are unsatisfied, I will go above and beyond to rectify any situation that may arise.

## Business Investment:

Keynote Speaker		Team Leadership / Skills Development Training		Executive Coaching / Training	
Small Event (under 50)	\$797 CAD	Small Team (under 50)	\$1997 CAD/ Day	Board Members (up to 15 directors)	\$1,497 CAD
Mid Size Event (50-199)	\$1,997 CAD	Mid Size Team (50-199)	\$6997 CAD/ Day	Executive 1-to-1 Coaching Up to 10 Hours	\$4,997 CAD
Large Size Event (200+)	\$3,997 CAD	Large Team (200+)	\$12,497 CAD/ Day		
<b>Payment due 2 weeks prior to the event. 50% charges will apply for cancellations less than 1 week prior to the event.</b>					



**PROJECT INSTIGATE**

LEADERSHIP, LEARNING & GROWTH STRATEGIES